



JONES PUBLIC AFFAIRS

*Influencer Relations in the
Healthcare Arena with Measurable Results*

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Healthcare Communications Agency Gives Back

Boutique public affairs firm provides more than \$200,000 in pro bono services to non-profits

WASHINGTON—Jones Public Affairs, a Washington, D.C.-based healthcare communications agency, offered \$215,000 in pro bono services to its non-profit clients in 2008. The firm, which serves pharmaceutical and government clients, also devotes its time to developing and executing strategic, results-focused campaigns for the non-profit sector.

“It is the policy of Jones Public Affairs to give back to the community by extending patient and professional organizations 25 percent of our services at no cost to them,” said Carrie Jones, principal and managing director of Jones Public Affairs. “Our agency recognizes the importance of social responsibility, and we hope that our contributions help fulfill some of the important goals that non-profit organizations work towards every day.”

Throughout 2008, Jones Public Affairs dedicated its team’s skills, knowledge and expertise to help the following organizations come one step closer to their communication goals:

- Advancing Excellence in America’s Nursing Homes
- American College of Nurse-Midwives
- Coalition for Patients’ Rights
- Melanoma Research Foundation
- Prostate Conditions Education Council

Jones Public Affairs continues its commitment to the non-profit community in 2009. The firm offers a full range of services, including traditional public relations, tailored advocacy programs and public affairs. For more information, visit www.jonespublicaffairs.com.

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About Jones Public Affairs, Inc.

Jones Public Affairs is a woman-owned, boutique healthcare public affairs agency that serves patient advocacy, pharmaceutical and government clients. Backed by a veteran communications specialist and advocacy strategist, the Jones Public Affairs' team is a highly knowledgeable, experienced and talented group who understands the value of influencer relations. More information about Jones Public Affairs can be found at www.jonespublicaffairs.com.